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Appendix

#### Currency

All references to "\$" are to Australian currency (AUD) unless otherwise noted.

# FY20 Summary Operational Highlights



- FY20 Performance: Achieved midpoint of guidance EBITDA \$13.5m.
- Connectivity Sales & Revenue Growth: Group revenue of \$107m, supported by strong growth in underlying recurring fibre connectivity revenue, 37% year on year growth (excluding construction & subsea one-off revenue). Continued strong fibre connectivity sales trajectory, with 46% year on year growth in total new fibre connectivity annualised revenue. Customers are buying more, with longer-term contracts, and we're delivering them quicker.
- Strengthening of Balance Sheet: successful recapitalisation completed September 2019, reduction of capital expenditure, with tight cost controls has contributed to a reduction in gearing ratio to 8.4% (FY19: 16.9%).
- Capital Expenditure: ~\$50m reduction in capital expenditure representing 70% year on year (excluding IRU's), as a result of major network infrastructure completed in FY2019.
- Operating Expenditure: Reduction of operating expenditure by 14% year on year (excluding AASB16 Leases impact).
- **COVID Response:** Initiatives which allowed the business to operate prudently in a period of market uncertainty and accelerate timeline for achieving positive operating cash flow.

# FY20 Operational Highlights





Recurring Fibre Connectivity Growth 37% YoY



Key major customer wins



Asia Pacific network complete



**64%** growth in Home Broadband subscriptions since July 2019

**FY20 Performance** 



Capex<sup>(1)</sup> **70%** down YoY & Opex spend<sup>2)</sup> 14% down YoY



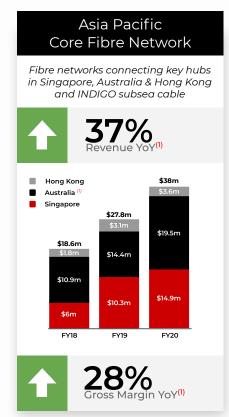
Recapitalisation completed & balance sheet strengthened

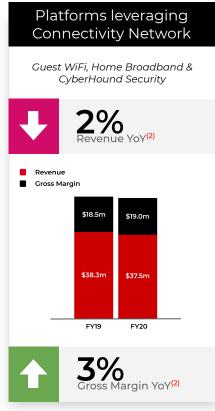
(1) Capex additions during the period excluding IRU Swaps (2) Opex spend excluding AASB16 Leases Impact

**Appendix** 

# Overview of Superloop's Portfolio Connecting Asia Pacific









**Appendix** 

## **Total Superloop Group**

\$107.6m FY20 Total Revenue

\$54.5m Gross Margin 51% Margin

> \$13.5m FY20 EBITDA

"Superloop is focused on monetising its assets, as it transitions to quality, long term recurring revenue earnings."

<sup>&</sup>lt;sup>(1)</sup>Core Fibre Connectivity revenues excluding INDIGO development revenue and design & construction revenues. (2) Excluding Divestment Gx2 US/UK.

# FY20 Performance by Segment



			FY19 <sup>(1)</sup>			FY20			
	\$'Mil	Revenue	Gross Margin	Gross Margin %	Revenue	Gross Margin	Gross Margin %	GM YoY	GM Growth
	Core Fibre Connectivity	27.8	10.6	38%	38.0	13.6	36%	3.0	28%
Connectivity	Subsea & Const.	11.1	8.4	76%	1.4	1.2	86%	(7.2)	(86%)
Conne	Fixed Wireless Connectivity	20.6	12.9	63%	17.7	14.9	84%	2.0	16%
	Total Connectivity	59.5	31.9	54%	57.1	29.7	<b>52</b> %	(2.2)	(7%)
	APAC Guest Wifi	16.4	8.4	51%	11.3	6.2	55%	(2.2)	(26%)
Sroadband	Non APAC Guest WiFi	2.3	1.5	65%	-	-	- %	(1.5)	(100%)
Broad	Home Broadband	16.9	6.0	36%	20.6	8.2	40%	2.2	37%
	Total Broadband	35.6	15.9	45%	31.9	14.4	45%	(1.5)	(9%)
Services	CMS + Cybersecurity	24.7	10.7	43%	18.1	9.7	54%	(1.0)	(9%)

<sup>(1)</sup> AASB 16 Leases was applied on 1 July 2019 in accordance with the modified retrospective transition approach, therefore the comparative information has not been restated and continues to be reported under AASB 117.

## **Core Fibre Connectivity**

+28% growth in gross margin as business continues to focus on building recurring revenue through increased utilisation of network assets.

## **Fixed Wireless Connectivity**

+\$2.0m gross margin with lower COGS (incl. AASB16 impact of rooftop leases \$3.7m) offset by decline driven by lower procurement revenue and customer churn \$1.7m.

#### **Subsea & Construction**

Prior year included \$8.4m margin from one-off development and design & construction.

### **Guest WiFi**

Fewer installs and COVID-19 impact in APAC, coupled with Dec 18 sale of non-core US/UK WiFi customer base.

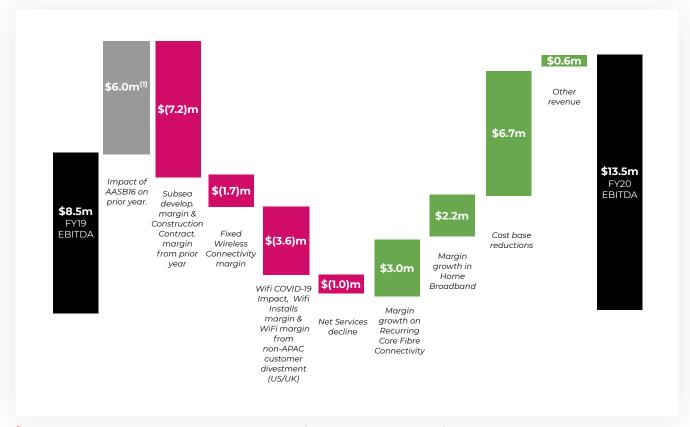
#### Home Broadband

Strong margin growth now customers are 'on-net', with 64% subscriber growth since Jul 2019.

## Services inc. CMS & Cybersecurity

Retirement of non-core cloud managed services offset by growth in CyberHound security.

## FY20 EBITDA Movements on Prior FY19



# EBITDA Drivers

\$3.0m growth in core
Connectivity gross margin,
replacing non recurring revenue
with recurring revenue growth,
net of incremental COGS to
support the completion of the
international network and
Australian NBN infrastructure.

**\$2.2m** on-going subscription growth in Home Broadband has contributed to the increased margin growth.

**\$6.7m** Cost base reductions achieved through full year benefit of the retirement of the non-core infrastructure, continued cost efficiencies gained and prudent response plan to COVID-19.

**Superloop** 

 $<sup>^{(1)}</sup>$  AASB16 Leasing standard - reduction to Fixed Wireless cost of sales \$3.7m and operating expenditure \$2.3m

# FY20 Group Profit & Loss Performance



\$'Mil	FY19 <sup>(3)</sup>	FY20	YoY
Total Revenue	\$119.8	\$107.6	-10%
Revenue excl. One-off (1)	\$108.7	\$106.2	<b>-2</b> %
Direct Costs	\$(61.3)	\$(53.1)	-14%
Gross Margin	\$58.5	\$54.5	-7%
Gross Margin excl. One-off (1)	\$50.1	\$53.3	+6%
Gross Margin %	49%	51%	+4%
Gross Margin excl. One-off (1) %	46%	50%	+9%
Operational Costs	\$(50.0)	\$(41.0)	-18%
Statutory EBITDA	\$8.5	\$13.5	
Depreciation & Amortisation (2)	\$(36.5)	\$(46.6)	
Non-Cash Impairment (2)	\$(50.7)	-	
Net profit/ (loss) before tax	\$(84.4)	\$(37.8)	

# \$13.5m EBITDA mid point of Guidance

Strong underlying margin growth in our core portfolio, offset by reduction in non-core margins from CMS, non APAC (US/UK) WiFi base sold, and absence of INDIGO development revenues and design & construction revenue from prior year.

## **18% lower Operational Costs**

due to labour savings as the Group continues to progress to the right sizing cost base + AASB16 Lease Impact.



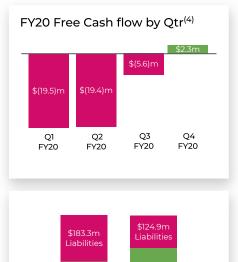
<sup>&</sup>lt;sup>(1)</sup>One-off revenue includes Subsea development, Design & Fibre construction.

<sup>&</sup>lt;sup>(2)</sup>Impairment of non-core CMS services segment includes \$43.3m goodwill, PP&E and accelerated amortisation of contracts

<sup>(3)</sup> AASB16 Leases was applied on 1 July 2019 in accordance with the modified retrospective transition approach, therefore the comparative information has not been restated and continues to be reported under AASB 117.

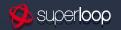
## Financial Position at 30 June 2020

\$'Mil	FY19	FY20	Change
Operating cash flows	5.3	12.9	7.6
Investing cash flows	(53.1)	(55.1)*	2.0
Financing cash flows	51.7	40.7	-11.0
Net cash flows	3.9	-1.6	-5.5
*Includes ~\$22m H2 FY19 AP balance as indicated in FY 2019 Annual Report			
Balance Sheet (\$m)	June 19	June 20	Change
Cash & cash equivalents	18.9	17.1	-1.8
Property, plant & equipment	228.7	231.6	2.9
Network IRUs intangible assets	47.3	59.9	12.6
Goodwill from acquisitions	135.1	135.1	-
Other intangible assets	51.8	45.0	-6.8
Total Assets	529.5	519.7	-9.8
Net debt <sup>(1)</sup>	71.3	36.3	-35.0
Total Liabilities	183.3	124.9	-58.4
Net Assets	346.2	394.8	48.6





<sup>🕦</sup> Net debt = short-term & long-term interest-bearing borrowings (excluding Operating Leases) less cash & cash equivalents.



#### Cash Flows

+\$7.6m operating cash flows year on year.

+ Investing cash flows includes payments for capital expenditure incurred in FY 2019 with cash outlay in H1 FY20.

+ Financing cash flows year on year includes equity funds (net of fees) offset by net debt repaid and lease payments.

### **Balance Sheet**

September recapitalisation resulted strengthening of the balance sheet with net debt reduction from \$71.3m to \$36.3m and a net asset increase from \$346.2m to \$394.8m.

Gearing ratio<sup>(2)</sup> 8.4% (FY19: 16.9%)

Leverage Ratio 3.1x (FY19: 4.75x)

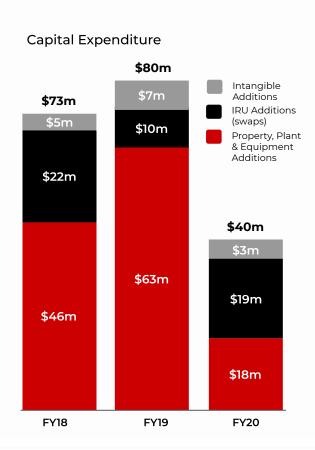
<sup>(2)</sup> Gearing ratio = net debt (excluding operating leases) / (net debt + equity).

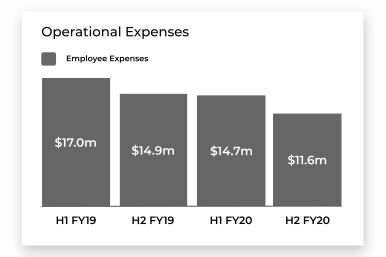
<sup>(3)</sup> Leverage ratio = 12 month rolling Adjusted EBITDA / Net Financial Indebtedness.

<sup>(4)</sup> Free cash flow = operating cash flows less investing cash flows (does not include lease payments)

## Capital & Operating Expenditure Reducing







In response to COVID-19 and with the support of employees, the Group reduced workforce capacity from 5 working days to 4 per week for a large proportion of the employees, commencing April 2020. In June 2020, the Group met the eligibility requirements to receive the Government JobKeeper allowance for its Australian employees, at this point all staff were reverted back to 5 days per week with the government support subsidising this cost.

## **Capital Expenditure**

+70% reduction in capital expenditure (excluding IRU swaps) year on year due to completion of Network infrastructure in H2 FY19.

### **Operational Expenditure**

A +21% reduction in employee costs (excluding exit costs) YoY, of which 10.7% relates to permanent cost base reductions.

# Superloop's response to COVID-19



COVID-19 has brought a period of uncertainty, Superloop has responded quickly & prudently.

> Initiatives to accelerate to Free Cash Flow (Q4)



A more focused capital expenditure program, identification of further COGS efficiencies, temporary & permanent operating cost saving measures.

FY20 Performance

Increased network demand



~30% Increased demand on our Internet / IP network in a matter of weeks, delivered seamlessly, without significant increase in operating or capital costs. Support provided to our customers



Online Learning Plan launched to support families with children learning remotely. Temporary hardship / billing support provided to our customers experiencing hardship.

**Appendix** 

Our people, working from home

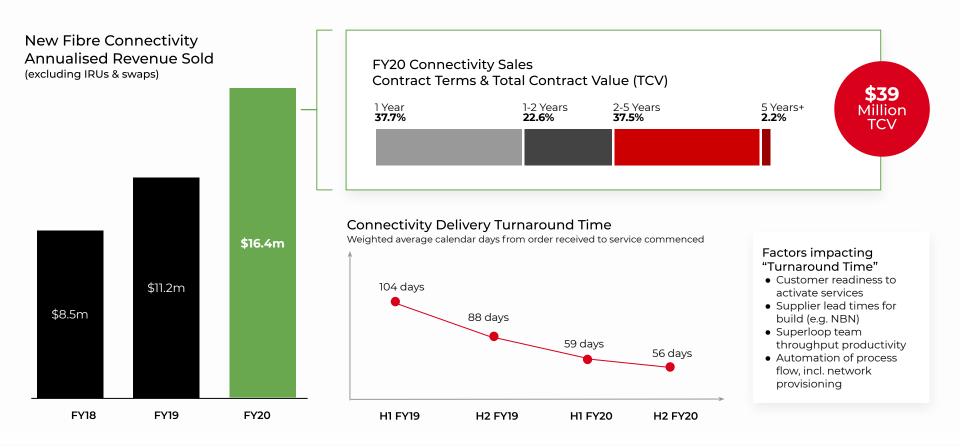


Transitioned our staff in multiple locations across Australia, Singapore & Hong Kong into working from home arrangements, whilst increasing employee engagement scores.



## Customers are Buying More, with Longer Term Contracts & we are Delivering Quicker





## ..and the FY2021 H1 Funnel Remains Strong



## International Sales



In excess of 20 major international sales opportunities within Australia, Singapore and Hong Kong in sales pipeline.

## Domestic Opportunities



Multiple significant RFPs in process, covering Government, Education and Enterprise verticals.

## Student Accommodation Long Term Growth



Significant opportunities in the long term for Student Accommodation in the post COVID-19 Economy.

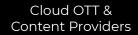
# Growing on-net services



Continuing upgrades to Cloud, Content and Retail Service Providers established Master Service Agreements.

# Super Network for Super Customers across Asia Pacific

















+ the major OTT players

Global Service Providers & Wholesalers





















Enterprise / Business Customers / Channel Partners















**Appendix** 



Morgan Stanley

Education & Student Accommodation























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# Platforms Leveraging our Asia Pacific Network







Fibre Networks in Singapore, Australia & Hong Kong (Connectivity)



Fixed Wireless Network across Australia (Connectivity)



CyberHound Secure Internet (Services)



Guest WiFi platform for leisure, health & education campuses (Broadband)

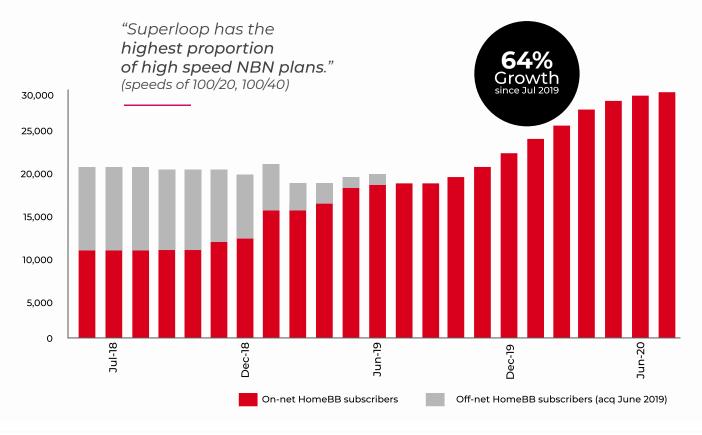


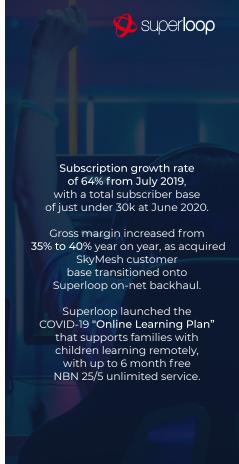
Residential & small business Broadband across Australia (Broadband)



Subsea cable network connecting Asia Pacific (Connectivity)

## Strong Ongoing Growth in High Bandwidth Home Broadband Leveraging our Network & Platforms





FY20 Performance

**Appendix** 

## Home Broadband Plans





## Experience the power of nbn™ 1000Mbps down!

nbn™ 1000Mbps/50Mbps 250 Mbps Typical Evening Speed 3TB Data \$149.00



22.2 Mbps

nbn™ 25Mbps/5Mbps **Unlimited Data** 

\$64.95

FY20 Performance

44.4 Mbps

nbn™ 50Mbps/20Mbps Unlimited Data

\$78.95

90.0 Mbps

nbn™ 100Mbps/20Mbps

**Unlimited Data** 

\$89.95

**Appendix** 

215.0 Mbps

nbn™ 250Mbps/25Mbps

Unlimited Data

\$129.00

180 Mbps

nbn™ 200Mbps/200Mbps

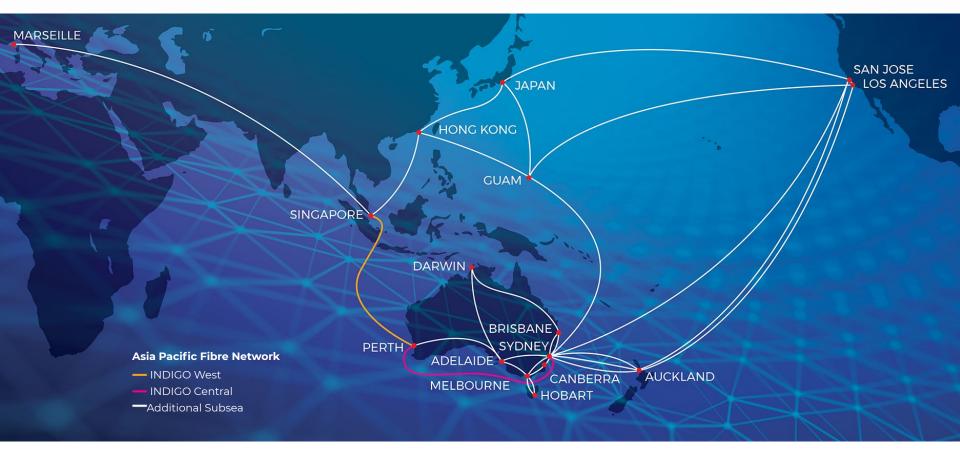
**Unlimited Data** 

\$219.00



## Superloop's International Subsea Network Connecting Asia Pacific to Europe & North America





# Superloop is Well Positioned for Future Value Creation





Major capital investment program is complete. Incremental capex predominantly success-based projects. Having completed the major infrastructure build Superloop is continuing to take leadership in innovation and development. Major projects include automation and self service, SD Wan, software security appliances and international burstable Ethernet services.



Proof points in sales pipeline converting into new customers and future revenue growth on Superloop owned core fibre connectivity.



Our on-net footprint in Australia and Asia Pacific is positioned to take advantage of the burgeoning demand for connectivity and broadband.



Restructure complete, with a focus on sales, Superloop is well-positioned to deliver significant long-term growth.





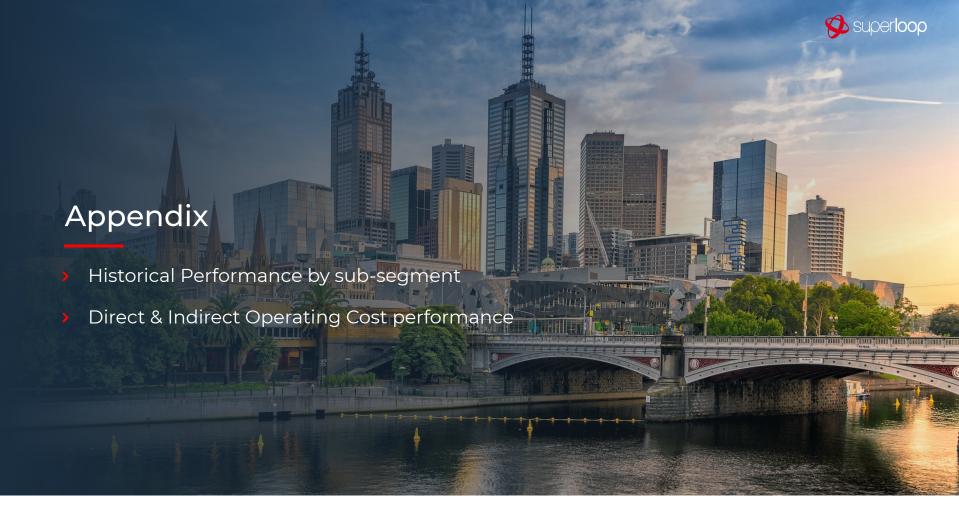
FY 2020 has been a transformational year for Superloop.

We have completed the major infrastructure builds in both Australia and international, restructured our balance sheet, continued to drive financial discipline to realising an operating cash positive position, enabled early actions to manage the business in the COVID environment, whilst selling more "on net" services, with longer contracts AND delivered them guicker.

I am extremely proud and honoured to have been part of the SLC team during these last 2.5 years and really excited to be continuing as a director with the company as it is positioned to continue to create significant shareholder value.



Drew Kelton Chief Executive Officer



**Appendix** 

# Historical Financial Performance by Sub-Segment (1/2)



\$000	H1 FY19	H2 FY19	H1 FY20	H2 FY20		FY19
onnectivity Revenue						' <u>'</u>
ustralia Fibre	5,562	8,801	8,155	11,307		14,363
ngapore Fibre	4,929	5,376	7,415	7,482		10,305
ong Kong Fibre	1,135	1,977	1,584	2,015		3,112
re Fibre Connectivity	11,626	16,154	17,154	20,804		27,780
ubsea development	3,027	635	0	0		3,662
sign & Fibre Construction	0	7,403	0	1,359		7,403
ustralia Fixed Wireless	10,535	10,092	9,113	8,559		20,627
otal Connectivity Revenue	25,189	34,283	26,267	30,722		59,472
nnectivity Gross Margin						
ustralia Fibre	1,809	2,265	740	1,597		4,074
ngapore Fibre	3,223	2,875	6,101	6,093		6,098
ong Kong Fibre	(790)	1,189	(578)	(325)		399
re Fibre Connectivity Gross Margin	4,242	6,329	6,263	7,365		10,571
bsea development	2,927	635	0	0		3,562
sign & Fibre Construction	0	4,804	0	1,243		4,804
stralia Fixed Wireless	6,691	6,162	7,711	7,167		12,853
al Connectivity Gross Margin	13,860	17,930	13,974	15,775		31,790
nnectivity Gross Margin %						
stralia Fibre	33%	26%	9%	14%		28%
gapore Fibre	65%	53%	82%	81%		59%
ong Kong Fibre	(70%)	60%	(36%)	(16%)		13%
re Fibre Connectivity Gross Margin %	36%	39%	<b>37</b> %	35%		38%
osea development	97%	-	-	-		-
sign & Fibre Construction	-	65%	-	91%		65%
stralia Fixed Wireless	64%	61%	85%	84%		62%
tal Connectivity Gross Margin %	55%	52%	53%	51%		53%

Connectivity revenues & margins consist of fibre networks in Singapore, Hong Kong & Australia, INDIGO subsea cable & Australian Fixed Wireless network.

> Strong growth 37% YoY in core fibre connectivity.

Australian Fibre YoY margin reduction is due to incremental fixed costs associated with Superloop's NBN Network & International Capacity Swap activations which occurred in H1 FY20.

# Historical Financial Performance by Sub-Segment (2/2)



	H1 FY19 <sup>(1)</sup>	H2 FY19 <sup>(1)</sup>	H1 FY20	H2 FY20	FY19	FY2
Rest of Business Revenue						
Guest WiFi Revenue	11,590	7,117	5,792	5,476	18,707	11,26
Home Broadband Revenue	8,706	8,173	8,761	11,827	16,879	20,5
Total Broadband Revenue	20,296	15,290	14,554	17,303	35,586	31,8
Services Revenue	14,083	10,595	10,001	8,125	24,678	18,1
Other Revenue	757	(648)	513	107	109	619
Total Group Revenue	60,325	59,520	51,335	56,257	119,845	107,
Rest of Business Gross Margin						
Guest WiFi	5,925	3,952	3,202	3,021	9,877	6,22
Home Broadband	2,853	3,098	3,833	4,325	5,951	8,15
Total Broadband Gross Margin	8,778	7,050	7,036	7,346	15,828	14,3
Services Gross Margin	6,363	4,389	4,996	4,722	10,752	9,7
Other Gross Margin	757	(648)	513	107	109	619
Total Group Gross Margin	29,758	28,721	26,519	27,950	58,479	54,4
Rest of Business Gross Margin %						
Guest WiFi	51%	56%	55%	55%	53%	55
Home Broadband	33%	38%	44%	37%	35%	40'
Total Broadband Gross Margin %	43%	46%	48%	42%	44%	45
Services Gross Margin %	45%	41%	50%	58%	44%	549
Other Gross Margin %	100%	100%	100%	100%	100%	100
Total Group Gross Margin %	49%	48%	52%	50%	49%	519
Employee Expenses (exc exit costs)	(16,989)	(14,923)	(14,715)	(11,566)	(31,912)	(26,2
Exit costs	=	(1,000)	-	(693)	(1,000)	(69
Professional fees	(1,670)	(2,325)	(1,598)	(1,305)	(3,995)	(2,90
Marketing costs	(1,144)	(1,343)	(1,267)	(1,141)	(2,487)	(2,40
Administrative and other expenses	(5,446)	(5,140)	(4,841)	(3,871)	(10,586)	(8,7
Total Operating Costs	(25,249)	(24,731)	(22,421)	(18,577)	(49,980)	(40,9
Statutory EBITDA	4,509	3,990	4,097	9,373	8,499	13,4
EBITDA exc. subsea dev	1,582	3,355	4,097	9,373	4,937	13,4

'Rest of Business' contains Broadband and Services segment.

Broadband includes Guest WiFi provided to education, health & leisure campuses & Home Broadband to Australian homes.

Services segment includes CyberHound cybersecurity and non-core cloud managed services.

Operational costs are contained at a group level, now that Superloop has integrated all acquisitions.

**Appendix** 

<sup>🕖</sup> AASB 16 Leases was applied on 1 July 2019 in accordance with the modified retrospective transition approach, therefore the comparative information has not been restated and continues to be reported under AASB 117.

# FY20 Direct & Indirect Operating Costs Performance



\$'Mil	FY19 <sup>(1)</sup>	FY20	YoY
Connectivity Direct Costs	\$(27.7)	\$(27.2)	1.6%
Broadband Direct Costs	\$(19.8)	\$(17.5)	11.6%
Services Direct Costs	\$(13.9)	\$(8.4)	39.6%
Total Direct Costs	\$(61.4)	\$(53.1)	13.4%
Employee Costs (exc exit costs)	\$(31.9)	\$(26.3)	17.6%
Exit costs	\$(1.0)	\$(0.7)	30.0%
Professional fees	\$(4.0)	\$(2.9)	27.3%
Marketing costs	\$(2.5)	\$(2.4)	3.2%
Admin. and other expenses	\$(10.6)	\$(8.7)	17.7%
Total Operating Costs	\$(50)	\$(41.0)	18%

<sup>(1)</sup> AASB 16 Leases was applied on 1 July 2019 in accordance with the modified retrospective transition approach, therefore the comparative information has not been restated and continues to be reported under AASB 117.

#### **Direct Costs**

Reduction of direct costs of 13.4%, transitioning of Home Broadband customers on-net, tight cost control through the divestment of CMS.

#### **Operating Costs**

Down 18% due to continuous cost optimisation gained through integration and automation of processes. In addition to impact of office leasing costs with the implementation of AASB16.

The COVID-19 response created temporary cost savings due to reduced working capacity from 5 to 4 day working weeks for April & May. In June, staff reverted back to 5 working days upon becoming eligible for Government JobKeeper support.

The Board also contributed to reduced costs by accepting reduced fees during the period April to June.

# Impact of Leasing Standard AASB16 to EBITDA



\$'Mil	FY19 Reported	AASB16 Adjustments	FY19 Adjusted	FY20
Total Revenue	\$119.8		\$119.8	\$107.6
Direct Costs	(\$61.3)	\$3.7	(\$57.6)	(\$53.1)
Gross Margin	\$58.5		\$62.2	\$54.5
Gross Margin %	49%		52%	51%
Operational Costs	(\$50.0)	\$2.3	(\$47.7)	(\$41.0)
Statutory EBITDA	\$8.5		\$14.5	\$13.5
Depreciation & Amortisation <sup>(2)</sup>	(\$36.5)	(\$5.7)	(\$42.2)	(\$46.6)
Interest Expense	(\$5.1)	(\$0.4)	(\$5.5)	(\$4.4)
Net profit / (loss) before tax	(\$84.4)		(\$84.5)	\$(37.8)

## **AASB16 Leasing**

AASB 16 Leases was applied on 1 July 2019 in accordance with the modified retrospective transition approach.

Comparative information has not been restated and continues to be reported under AASB 117.

Table shows how FY19 would have been reported if AASB16 was applied to the FY19 reporting period.

# **Connectivity Foundation**





## **Fibre Connectivity**

Continuous growth in strong underlying recurring fibre connectivity revenue, with 37% YoY growth.

## **Fixed Wireless Connectivity**

Revenue reduction of 15% YoY due to net churn, predominantly due to a small number of high value contracts.

<sup>(1)</sup>Core Fibre Connectivity revenues excluding INDIGO development revenue and design & construction revenues.

# Broadband Segment leveraging our Fibre Connectivity Foundation





#### Guest WiFi Broadband

Underlying recurring revenue reduction of 9% due to impact of COVID-19.

#### Home Broadband

Subscription growth of 64% from July 2019, coupled with increased margin (35% to 40%) achieved through transitioning of the SkyMesh acquired customer base onto Superloop on-net backhaul.

# Services Segment includes non-core CMS + core CyberHound





## **Cloud Managed Services**

In 2019, Superloop notified investors and customers that CMS would be discontinued, and customers migrated to other providers on a case-by-case basis.

An impairment of all goodwill relating to the CMS segment was raised in FY19, we anticipate CMS to decline to zero.

## **CyberHound Security**

Superloop CyberHound offers schools the most advanced multi-layered cybersecurity & web filtering solution, backed up by professional support and managed security services. The service also offers unique welfare and efficiency tools for students and staff.

Superloop has invested in its cybersecurity technology focused development teams and will release further innovative solutions for schools as well as the broader enterprise market in FY21.

## Fibre Scale Economics: FY20 Revenue





\$136m Invested Cap

30.5%<sup>(2)</sup> Utilisation

2.0yrs Avg. Asset Age

**16.5yrs** Avg. Asset Life

524 Fibre Kms

**338** No. of Buildings



45% YoY revenue growth

\$58m Invested Cap

16.8% Utilisation

4.0yrs Avg. Asset Age

29.5yrs Avg. Asset Life

236 Fibre Kms

Infrastructure Supporting Our Growth Strategy

**64** No. of Buildings



**16%** YoY revenue growth

**\$74m** Invested Cap

3.7% Utilisation

3.2yrs Avg. Asset Age

25.5yrs Avg. Asset Life

255 Fibre Kms

**33** No. of Buildings

<sup>(1)</sup> Includes recurring revenue only

<sup>(2)</sup> Does not include Indigo